



# Aaron Robinson

## CONTACT ME

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## PROFILE

My name is Aaron Robinson and I'm a 27 year old "techy" currently living in Wawa Ontario. I pride myself on always staying up to date with emerging trends and opportunities in the social media and web design space. I'm always competing with myself to meet and exceed my goals. I believe if hired I will be able to enhance your organizations digital marketing initiative and create great content for the consumer.

## OBJECTIVES

Professional "jack of all trades" with 5+ years experience working in the Information and Technology field. Seeking full time employment within your organization where my skill set will help you deliver your goals and objectives.



## EDUCATION

- 2014** SAULT COLLEGE  
COMPUTER PROGRAMMER  
DIPLOMA
- 2014** SAULT COLLEGE  
YOUNG ENTREPRENEURSHIP PROGRAM  
CERTIFICATE
- 2012** SAULT COLLEGE  
POLICE FOUNDATIONS  
DIPLOMA

## WORK EXPERIENCE

### MUNICIPALITY OF WAWA CURRENT

#### WEB/GRAPHIC DESIGNER

- Organize and publish social media posts on a regular basis using programs such as hoot suite.
- Work with Tourism Department on designing imagery for traditional marketing campaigns as well as online campaigns and social media.
- Implement search engine optimization strategies to new and existing websites.

### VERACITY ASSET MANAGEMENT GROUP 2017

#### SOFTWARE DEVELOPER

- Used the Salesforce platform to develop web applications using HTML and APEX programming languages.
- Worked within a team of developers to create development plans, test plans and implemented the plans to meet the business requirements.
- Performed ongoing quality assurance testing to ensure that technical specifications were being met.

### LUCIDIA 2016

#### QUALITY ASSURANCE ANALYST

- Tested email marketing campaigns for clients using different mobile devices, tablets and operating systems.
- Tested the functionality of mobile applications and websites using different operating systems and mobile devices.
- Created test plans and other documentation for bugs found within a project and worked with developers on resolving issues.

### ALGOMA PUBLIC HEALTH 2015

#### WEBSITE COORDINATOR

- Worked with staff on collecting and organizing relevant information to be used on the public website.
- Implemented search engine optimization strategies to new and existing websites.
- Created online marketing campaigns and material for social media and Google Adsense.

### OVERPOWERED PRODUCTIONS 2013

#### DESIGNER/DEVELOPER

- Worked with developer to plan and design Wordpress websites based on business requirements.
- Designed websites using Wordpress and Shopify content management systems.
- Compiled results from marketing campaigns via analytics and created new strategies based on information gathered.

## SKILLS

